

Rett UK Regional Ambassador Role Description

Overall Purpose

To support our goal, of increasing the reach and scale of our work, we wish to establish a stronger regional presence which will include developing our regional days, local support groups and regional ambassadors who may be parents/family members/ carers or friends of someone with Rett syndrome.

The Regional Ambassadors roles are flexible but there is an expectation that each Ambassador will attend up to three events per year on behalf of Rett UK, which may involve talking about our work. There is not an expectation on the Ambassador to organise the event but just to be able to attend and speak if required about Rett syndrome and the difference Rett UK makes.

Ambassadors should also be happy to speak to the local press and TV and use social media to help raise awareness, spread campaign/appeal messages and encourage others to become involved.

Role Description

- Commitment and enthusiasm for Rett UK and its objectives
- Willingness to support Rett UK locally by attending up to 3 fundraising and/or awareness raising events that are happening within an hour of where they live
- Ability to communicate effectively and passionately to a variety of audiences
- Attendance at Rett UK Regional Days would be helpful to meet families and the office team

Additional Information

Regional Ambassadors are unpaid, although reasonable out-of-pocket expenses will be met.

Relationships

Regional Ambassadors will be supported by the CEO and the office manager. We will provide information about Rett UK and the opportunity to meet people with Rett syndrome and their families. We will keep Regional Ambassadors up-to-date with developments that relate to our work and the community we work with.

As a UK registered charity that provides services for public benefit we have to be conscious of the charity's reputation and need to comply with both company and charity law. If a Regional Ambassador was operating outside of the law in any capacity either on a personal or professional level, or they did something that could be deemed to be detrimental to the good name of the charity, Rett UK reserves the right to end the relationship with the Regional Ambassador.

